



Three firms sign up to launch Præmium UK's SMARTfund

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Præmium Limited (ASX:PPS) is pleased to announce that three UK financial planning firms, Foster Denovo, Informed Financial Planning and Radcliffe & Newlands, have signed Letters of Engagement with Præmium to launch their own SMARTfunds.

SMARTfunds offer two deployment methods to financial advisers: to launch their own branded SMARTfunds and/or to use Præmium's own range of SMARTfunds. Firms are able to choose the best option for their firm and advisers, depending upon the size of the firm and their distribution requirements.

Arthur Naoumidis, Præmium's Group CEO, says, 'We are extremely pleased to have three high quality firms such as Foster Denovo, Informed Financial Planning and Radcliffe & Newlands sign up to launch their own SMARTfunds. This demonstrates the ongoing appetite in the UK market for adviser-sponsored funds and the appeal of the unique SMARTfund structure to meet this need.'

Præmium recently launched their own range of 5 risk based fund of fund portfolios to the UK market under the SMARTfund brand. The Investment Manager for these funds is Old Broad Street Research (OBSR), one of the leading fund research houses in the UK.

'Despite the difficult financial market conditions, we have received a significant amount of interest in the funds over the last few weeks since launch,' continued Mr Naoumidis. 'We will now work with these firms to establish the new adviser-branded fund ranges, which will be based on the legal structure and technology developed for SMARTfund.'

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About Foster Denovo: Foster Denovo provides independent financial advice to private and corporate clients. With over 100 fully qualified and experienced Partners working directly with clients, and additional professional support staff, Foster Denovo has a network of offices extending across the UK. For further information, see www.fosterdenovo.com

About Informed Financial Planning: Informed Financial Planning (IFP) is a medium sized Independent Advisory Company (IFA) with offices in Leeds, Sheffield and Hull. Servicing professionals, high net worth individuals and corporate clients, IFP provides specialist advice for all areas of financial planning to ensure that clients and professional connections receive the best and most appropriate advice. For further information, see www.informedfinancialplanning.co.uk

About Radcliffe & Newlands: Radcliffe & Newlands is a firm of Independent Financial Advisers in the City of London that work to meet the financial planning needs of private clients and to develop innovative employee benefit solutions for corporate clients. For further information, see www.rad-new.com

About Præmium: Præmium supplies online portfolio administration services (V-Wrap), market data (p-Desktop) and Separately Managed Account (SMA) technology to wealth managers, financial planners, accountants, stockbrokers and SMSF administrators. In Australia, V-Wrap currently administers in excess of \$28bn.